

OCT2/12 10.13
*** WFTV-TV ***

SALES PRSN WA- JOE KNAUER

DATE OCT2/12 10.13

***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM

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PROGRAM : 20/20

OCT2/12 10.13
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			1000P-1100P	30		\$2,800.00	10/5	10/5	1		FRI	1
PROGRAM : 20/20												
5			600A-700A	30		\$675.00	10/6	10/6	1		SAT	1
PROGRAM : NEWS												
6			700A-900A	30		\$850.00	10/6	10/6	1		SAT	1
PROGRAM : NEWS												
7			900A-1000A	30		\$850.00	10/6	10/6	1		SAT	1
PROGRAM : GMA												
8			1130P-1200M	30		\$1,000.00	10/6	10/6	2		SAT	2
PROGRAM : NEWS												
9			500A-600A	30		\$275.00	10/6	10/6	1		SAT	1
PROGRAM : NEWS												
10			600A-700A	30		\$675.00	10/7	10/7	1		SUN	1
PROGRAM : NEWS												
11			700A-900A	30		\$850.00	10/7	10/7	1		SUN	1
PROGRAM : NEWS												
12			700P-800P	30		\$2,750.00	10/7	10/7	1		SUN	1
PROGRAM : AFV												
13			800P-900P	30		\$6,500.00	10/7	10/7	1		SUN	1
PROGRAM : ONCE UPON A TIME												
14			900P-1000P	30		\$6,000.00	10/7	10/7	1		SUN	1
PROGRAM : REVENGE												
15			500A-600A	30		\$200.00	10/7	10/7	1		SUN	1
PROGRAM : NEWS												

REP HEADLINE# 6360855
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT2/12 10.13
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
OCT/12						37225.00						

CONTRACT TOTAL 37225.00
TOTAL SPOTS 19

MARKET TOTALS \$116,328 WFTV 32% WKMG 21% WESH 31% WOFL 16% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED*

SVC- NSI
DEMOS- RA35+*